Quality Blue Primary Care
Continuing Medical Education

All doctors enrolled in Blue Cross and Blue Shield of Louisiana’s Quality Blue Primary Care (QBPC) Program agree to participate in and complete the program’s Continuing Medical Education (CME) requirements.

CME is a critical component of QBPC because it helps practices determine where they have strengths to capitalize on and where they have opportunities for improvement. CME is available for free to enrolled doctors.

Through QBPC, doctors have access to several CME modules, which each incorporate traditional clinical content supported by evidence-based guidelines and information on practical application of population management, care processes and tools to address care gaps.

CME Requirements

Every year, doctors enrolled in QBPC must view the QBPC Program Annual Overview module within the first quarter of that program year or within 90 days of enrollment in the QBPC program.

The QBPC Program Annual Overview module will:

- Give a high-level overview of the QBPC program and requirements
- Discuss the QBPC program measures and targets used for payment tiering
- Focus on growth and achievement of the QBPC program in the past year
- Highlight MDinsight (QBPC population health software) tools and technology updates
- Review CME program requirements

It will take you about 45-60 minutes to view this module. You must score at least 80% on the post-test to receive CME credit for this module.

In addition to the QBPC Program Annual Overview module, you must watch two other CME modules within the program year. For this requirement, you can decide which modules you want to view. These must be modules you haven’t watched before. You must score at least 80% on the post-test to receive CME credit for each completed module.
Doctors who don’t meet the CME requirements can have their QBPC Care Management Fee payments suspended.

CME Modules

All CME modules will be available on the QBPC CME portal, www.bcbsla.com/QBPC/CME.

In addition to the Annual Overview, available modules include:

- Hypertension Management
- Nutrition
- Diabetes Management
- Cardio-Metabolic Syndrome Management

A subject matter expert physician presents the material in each module. The modules cover nationally recognized guidelines and evidence-based interventions to treat cardio-metabolic conditions.

After you have met the CME requirements, you can view other modules on this portal to earn additional credits. You may also be able to use these modules for American Academy of Family Physicians CME credits.

More Information

The QBPC CME program is based on American Medical Association requirements for CME.

Blue Cross’ QBPC program partner, Integrated Medical Processes (IMP) and the Consortium for Southeastern Hypertension Control (COSEHC) manage the CME process. Blue Cross reserves the right to modify the CME process and requirements as needed, and will provide information about any changes to enrolled doctors.

If you or others at your practice have questions about the CME process, contact your QBPC Care Transformation Consultant or email clinicalpartnerships@bcbsla.com.